

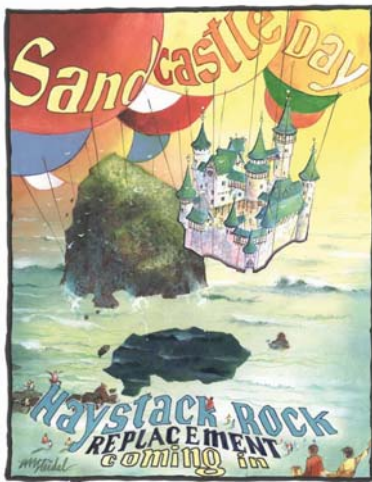
## FOR IMMEDIATE RELEASE

Cannon Beach Chamber of Commerce  
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### 47<sup>th</sup> ANNUAL CANNON BEACH SANDCASTLE DAY!

#### *Cannon Beach Sandcastle Contest Timeline and Details, June 18<sup>th</sup>, 2011*

Sandcastle Day began in 1964 when a tsunami washed out the bridge into Cannon Beach and residents were relatively isolated until a new bridge could be built. That spring, families from the community gathered for a Sandcastle contest to entertain their children and attract visitors willing to brave the difficult access. Every year since then the event has attracted more visitors and more community involvement to become one of the largest Sandcastle contests on the west coast.



#### **2011 Contest Timeline:**

- 7:00 am Masters teams start building**
- 8:00am All other teams**
- 8:00am-12:00pm Judging and Awards!**
- 1:00pm All cars off the beach (incoming tide!)**

After the contest please join us at the Concession Stand that will be on the beach.

**Parking on the beach is free!** This is the one day of the year you can park on the beach! The access ramp near Mo's at the Tolovana Wayside opens at 9:00am. Guides will direct you to the parking area.

#### **Community Build Day**

Another Sandcastle tradition is the "community build" Sandcastle Contest kick-off event. This year we will gather on Wednesday, June 15<sup>th</sup> from 1:00pm to 5:00pm at the end of W. Washington St. on the beach to create our town sand sculpture...this year the theme is a big, and we do mean a really BIG surprise! People of all ages can participate in this fun community event!

### **Participation Registration**

Registration closes at 4:00pm on Wednesday, June 16th. Contest rules are simple and no themes are mandated. This often results in a creative and sometimes colorful commentary on current events. Each team is given a plot of sand within a designated viewing area and sand may not be added or removed. Only natural materials found on the beach such as sticks, shells, rocks, and seaweed may be used for ornamentation. To register go to:

<http://www.cannonbeach.org/chamber/events/pdfs/Sand-Castle-Registration-2011.pdf>

Thanks to our sponsors...

#### **Coaster Construction**

**Bruce's Candy Kitchen, Wave Crest Inn**

*with help from...*

*The City of Cannon Beach, Gepetto's Toy Shoppe, Basketcase-Your Cannon Beach Florist, Tolovana Inn, and Haystack Gallery*

#### **MISSION STATEMENT**

The mission of the Chamber is to promote, enhance and maintain a healthy environment for business. This includes a desire that such an environment will be protective of the aesthetics and livability of the community.